RADIO STATIONS

WADK-AM 1540/ WMNP-FM 99.3

**ANNUAL EEO PUBLIC FILE REPORT**

November 25, 2013

WADK (AM 1540), Newport, Rhode Island

Website: WWW.WADK.COM

WMNP (FM 99.3), Block Island, Rhode Island

Website: WWW.MIXX993.COM

Bonnie Gomes

General Manager

**2013 Annual EEO Public File Report**

**WADK (AM)/WMNP (FM)**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080 (c) (6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WADK(AM), Newport, Rhode Island and WMNP(FM), Block Island, Rhode Island, and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April 21, 2013 to and including November 30, 2013 (the “Applicable Period”).

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

Appendix 1 to

Annual EEO Public File Report

Covering the Period from April 21, 2013 to November 30, 2013

Station(s) Comprising Station Employment Unit: WADK (AM)/ WMNP (FM)

**Section 1: Vacancy Information**

|  |  |  |
| --- | --- | --- |
| No. | Full-time Positions Filled By Job Title | Recruitment Source of Hiree |
| 1 | Account Executive (sales position) | Personal referral |
| 2 | Operations Manager | Exigent circumstances |

Total Number of Persons Interviewed During Applicable Period: 7

Appendix 2 to

Annual EEO Public File Report Covering the Period from

April 21, 2013 to November 30, 2013

Station(s) Comprising Station Employment Unit: WADK (AM)/WMNP (FM)

**Section 2: Recruitment Source Information**

|  | **Recruitment Source (Name, Address, Telephone Number, Contact Person)** | **Total Number of Interviewees This Source Has Provided During This Period (If Any)** | **Full-time Positions for Which This Source Was Utilized** |
| --- | --- | --- | --- |
| A | Salve Regina University Career  Placement Michael Wisenewski  100 Ochre Point Avenue  Newport, RI 02840 401 341 2201 | 0 | Position No. 1 |
| B | WADK(AM)/WMNP(FM) on-air and web sites ([www.wadk.com](http://www.wadk.com) and [www.mixx993.com](http://www.mixx993.com) )  Bonnie Gomes 401 846 1540 | 2 | Position No. 1 |
| C | University of Rhode Island Career Placement  332 Memorial Union  Kingston, RI 02882  Steve Gagnon 401 874 5137 | 2 | Position No. 1 |
| D | Personal referrals | 2 | Position No. 1 |

Appendix 3 to

Annual EEO Public File Report

Covering the Period from April 21, 2013 to November 30, 2013

Station(s) Comprising Station Employment Unit: WADK (AM)/WMNP (FM)

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WADK (AM)/WMNP (FM)**

The stations have established a program to encourage and foster local people an opportunity to acquire real world experience and job skills in the area of broadcasting.

* WMNP-FM and WADK-AM has a training program to expose current employees to other careers in broadcasting. Our part-time talk show producer will be exposed to other duties including, but not limited to, promotions, production, web site, etc. He is being trained by the Operations Manager. Our General Sales Manager is cross-training in production and news. He is being trained by the Operations Manager.
* During this reporting period, we hosted a job fair on October 30, 2013 at the studios of WADK-AM and WMNP-FM. The General Manager, General Sales Manager and Operations Manager talked to attendees about potential careers in broadcasting, including sales and news.
* On November 6, 2013, we attended the Rhode Island Broadcasters Association Job Fair at the University of Rhode Island. Our General Sales Manager talked to attendees about careers in broadcasting.
* On November 7, 2013, we hosted a job shadow for an attendee from our job fair above. The attendee shadowed our talk show producer and an account executive.
* On November 13, 2013, the General Manager gave a presentation at a career day called Passion to Action at the University of Rhode Island.